

2024 ASMTA CONFERENCE

ARKANSAS STATE UNIVERSITY, JONESBORO

LOCATION:

Sessions: Fine Arts Center Recital Hall, 2412 Quapaw Way

Dinner and Lunch: Fowler Center Grand Hall, 201 Olympic Drive

Guest Artist Recital: Fowler Center Riceland Hall, 201 Olympic Drive

Friday, June 7th

9:00am-9:30 am	Registration
9:30am-9:45am	Welcome
9:45am-10:40am	<p>Grammar, Logic, and Rhetoric Using the Trivium Model for Musical Fluency & Interpretation: Looking at ways Plato’s classical model of education applies to contemporary teaching, particularly in the areas of self-sufficient musicality</p> <p>Kevin Olson</p>
10:45am-11:40am	<p>“AMP”-ing up Student Motivation through Autonomy, Mastery, and Purpose A deep-dive into the latest research in the field of motivational psychology, and how we can use these techniques to increase student engagement and retention.</p> <p>Kevin Olson</p>
12:00pm-1:30pm	Lunch and ASMTA Board Meeting
1:30pm-2:25pm	<p>“The Lady of Les Six: Discovering the Piano Duets and Two-Piano Repertoire of Germaine Tailleferre.”</p> <p>David Mach and Mimi Zhang</p>
2:30 pm-3:25pm	<p>Creativity Explosion Workshop A hand-on exploration into creativity, using games, composition starters, and other ideas that could transfer into student improvisation and composition</p> <p>Kevin Olson</p>

3:30 p.m- 4:00 p.m	“What’s up with Studio Class?” Stephen Graham and Nakira Bates - Students from UALR Holly Farrah- Student from Arkansas State University
4:00pm-4:30 pm	Independent Music Teachers Forum & Collegiate Member Meeting
5:45pm-7:15pm	Conference Banquet
7:30pm	Guest Artist Recital: Petronel Malan

Saturday, June 8th

9:00am-10:00 am	Teaching and Retaining the Gen Z Students A study of the most recent social science research that focuses on this generation, and the ways we can adjust our teaching to motivate and challenge this unique group. Kevin Olson
10:00am-12:00pm	ASMTA Auditions for the Honors Recital and Master Class
12:00pm-1:00pm	Lunch Break
1:00pm-1:30pm	General Session of ASMTA Paul Whitley, President
1:30 pm	Honors Recital Performance by Christine Wang Piano Scholarship Winner
2:30 pm	Master Class with Dr. Petronel Malan

NEW!!! STUDENTS SESSIONS

SATURDAY, June 8th

10:30 a.m - 11:00 a.m - Sight-reading and Piano Ensemble for 5 -11 years old

11:15 am- 11:45 a.m - Sight-reading and Piano Ensemble for 12-18 years old

NEW!!! PARENTS SESSIONS

10:30 a.m - 11:00 a.m -Does Practice Really Make Perfect? Smart and efficient ways to make the most out of home practicing time.

11:15 am- 11:45 a.m -Does Practice Really Make Perfect? Smart and efficient ways to make the most out of home practicing time.

GUEST ARTIST: Dr. PETRONEL MALAN



"Formidable...dizzying...magical." These words from New York reviewer Harris Goldsmith vividly illustrate pianist Petronel Malan's uniquely captivating style. Indeed, as a multiple Grammy® nominee and gold medalist of several international piano competitions, Petronel continues to enthrall audiences worldwide.

Lauded by reviewers as an unmistakably creative force in the classical music industry,

Petronel's critical acclaim culminated in the nomination of three Grammy® Awards, including "Best Instrumental Solo Album" for her debut disc Transfigured Bach. As an exclusive recording artist for Hänssler Classic, Transfigured Mozart (2006) and Transfigured Beethoven (2008) followed to great critical acclaim. Transfigured Tchaikovsky (2012) was awarded "The American Prize for Excellence in the Arts." November 2015 Transfigured Brahms was released, which includes world-premiere recordings of transcriptions by Lowell Liebermann.

Petronel maintains a full performance schedule as recitalist, orchestral soloist and chamber musician in venues throughout the world. After her European debut in Rome, further highlights have included Carnegie Recital Hall, Théâtre du Châtelet & Salle Cortot (Paris), Mozarteum

(Salzburg), Liszt Museum (Budapest), Orchestra Hall (Chicago), Alte Handelsbörse (Leipzig), Bass Hall (Fort Worth), as well as the Ravinia, Gilmore, Southeastern & Music in the Mountain Festivals. Ms. Malan's career was launched following five gold medals in 2000 at international piano competitions throughout the United States.

Born in South Africa, Petronel began lessons with her mother at age four, continuing with Adolph Hallis and Joseph Stanford. She debuted with the Johannesburg Symphony at age ten and subsequently won all major national competitions, before moving to the US. Petronel completed her graduate degrees, including a DMA, at the University of North Texas. Her teachers included Steven de Groote, Ralph Votapek, Joseph Banowetz and extended sessions with American legend Earl Wild.

Although residing in the United States, Ms. Malan continues strong ties to her native South Africa. She received the "Rapport/City Press Prestige Award" as one of the "10 Most Inspirational Women in South Africa," and has appeared on magazine covers, fashion spreads and even as picture-clues in crossword puzzles. She was awarded the highest national honors for her live performances: The KKNK Kanna (South African Oscar) and a KykNET Fiesta award. Apart from a love for vintage gowns, Ms. Malan's stage wardrobe is designed by foremost South African designers. A frequent speaker and promoter of classical music in schools, scholarships in her name are awarded to promising young musicians.

GUEST CLINICIAN: KEVIN OLSON



Kevin Olson is an active pianist, composer, and piano area coordinator at Utah State University, where he has taught courses in piano literature, pedagogy, accompanying, music theory, among others. In addition to his collegiate teaching responsibilities, Kevin directs the piano program at Utah State University, and oversees the Utah State University Youth Conservatory, which provides weekly group and private piano instruction to more than 200 pre-college

community students. The National Association of Schools of Music has recently recognized the Conservatory as a model for pre-college piano instruction programs. Before teaching at Utah State, he was on the faculty at Elmhurst College near Chicago and Humboldt State University in northern California.

A native of Utah, Kevin began composing at age five. When he was twelve, his composition, *An American Trainride*, received the Overall First Prize at the 1983 National PTA Convention at Albuquerque, New Mexico. Since then he has been a Composer in Residence at the National Conference on Keyboard Pedagogy, and has written music commissioned and performed by groups such as the Five Browns, American Piano Quartet, Chicago a cappella, the Rich Matteson Jazz Festival, Music Teachers National Association, American Festival Chorus & Orchestra, the Festival for Creative Pianists, and several piano teacher associations around the country. He gives workshops and performances nationally and internationally, most recently in India, China, Canada, and Great Britain.

Kevin maintains a large piano studio, teaching students of a variety of ages and abilities. Many of the needs of his own piano students have inspired over 200 books and solos published by the FJH Music Company, which he joined as a writer in 1994.

GUEST PRESENTERS: CHRISTINE FRANKLIN, DAVID MACH, AND MIMI ZHANG



Christine Franklin has taught piano in both group and private settings at the University of Central Arkansas since 1994. In addition to teaching, she directs the secondary piano program which includes class piano, private lessons, the piano preparatory program, and pedagogy classes. As an independent piano teacher, she enjoys teaching children and is active in the piano teacher organizations ASMTA and MTACA. She has a

passion for encouraging the music teachers of central Arkansas and has been active in creating workshops, piano festivals, piano camps, community recitals, and pedagogy opportunities for local teachers. Other areas of interest include collaborative piano, children's choir, and church music. Professor Franklin received her Master of Music in Piano Performance and Pedagogy from the University of Oklahoma where she studied with Jane Magrath and E. L. Lancaster.



David Mach serves as Instructor of Collaborative Piano at Arkansas State University in Jonesboro, Arkansas. David is an educator, collaborator, and musician who has received top prizes in competitions both regionally and internationally. His students regularly receive recognition at the state level. As a music director, David has coordinated music programs at churches in both Alabama and Oklahoma.

Recent concerts as a pianist include concerto performance alongside the Oklahoma Community Orchestra, faculty concerts at Arkansas State University, and international performances as a chamber musician in Germany and the United States.

David's research on diverse repertoire and keyboard technique has been presented both regionally and nationally. Most recently, David was invited to present his research on the teaching of Otto Ortmann at the opening plenary session of the MTNA Collegiate Symposium. In 2023, David presented his research on Germaine Tailleferre's music for the piano duo across the country at NCKP 2023: The Piano Conference, MTNA Collegiate Chapters Symposium, CMS Central Conference, and Oklahoma Music Teachers Association State Conference. In 2021, he presented at the national MTNA Conference on "Group Piano That Moves: Off-the-Bench Strategies for the Collegiate Group Piano Class." Upcoming presentations will be held at Music Teachers National

Association, National Conference for Keyboard Pedagogy, College Music Society, and Music By Women Festival.



Mimi Zhang is a pianist, collaborator, pedagogue, and researcher based in Jonesboro, Arkansas. She currently serves as the Temporary Instructor of Collaborative Piano at Arkansas State University, where she teaches music majors courses and collaborates with faculty, students and ensembles. Ms. Zhang's research interests include the infusion of group fitness pedagogy and music education, the Kodály approach, musculoskeletal awareness, injury prevention for musicians, and Chinese

composers. She holds degrees in music education and piano performance.